



Seasonal Price Contract

Sell your canola during a historically proven time period.

The Background

Historically, grain prices tend to be more favorable during different time periods. With the Seasonal Price contract, you have the opportunity to take advantage of those seasonal prices by receiving the average futures prices during the respective seasonal price window. The Seasonal Price window may help capture historic seasonal price premiums with automatic execution that simplifies grain marketing.

The Benefits

- Captures the average futures price during a historically proven window.
- Once enrolled, the contract automatically executes for you.
- Allows you to set the basis.
- Provides an early price-out feature so you maintain some control of your final pricing.
- Helps diversity your marketing plan.
- Establishes a challenging benchmark for the rest of your marketing.

How It Works

The Seasonal Price window helps capture the historic seasonal price premiums of new crop futures prior to each year's harvest. When you're ready to establish a grain contract, here are the steps:

1. You enroll a portion of your production and set basis on that enrolled quantity before the pricing period begins.
2. An equal portion of the grain is priced every day during the pricing period, based on the Chicago Board of Trade's daily futures settlement price for the respective futures month.
3. When the pricing period concludes, your Seasonal Price Futures Reference Price is established.
4. You deliver your grain and receive a final price. The final price is the Seasonal Price Futures Reference Price +/- Basis.

Note: Specific dates can change on an annual basis. Markets fluctuate and ADM is not responsible for market changes. For current dates, talk to your local ADM representative.

Canola (RSX25)

Sign-up Deadline: May 30, 2025
 Start Date: June 9, 2025
 End Date: August 19, 2025
 Pricing Period: 50 days
 Investment: 0 Cents

Key Points:

- Market fluctuations in May are often influenced by planting and weather-related delays.
- Once your planting is complete, you can confidently begin marketing your crop production.

November Canola

10 year Average Price (2014-2024)



Weekly Seasonal Price
 Email Performance Sign-Up



The Performance

See your local ADM representative for more detailed historical performance results.

To see maximum results from the Seasonal Price contract, we encourage you to participate consistently on an annual basis, enrolling the same percentage of production from year to year.

Contact your local ADM representative or visit ADMadvantage.com

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