



NeoVita™ 43 is a next-generation crop input proven to improve yield in corn. Formulated to boost the natural power of beneficial soil microbes, NeoVita 43 stimulates microbial activity, increases nutrient use efficiency and enhances plant vigor.

NeoVita™ 43 biostimulant delivers up to 7 more bushels for less than \$8/acre.

Consistent, cost-effective, easily applied and field-proven.

Multiyear University of Illinois trials found that NeoVita™ 43 biostimulant consistently increased corn yields – up to 7 bu/acre* – when combined with liquid starter fertilizer, compared to starter alone.

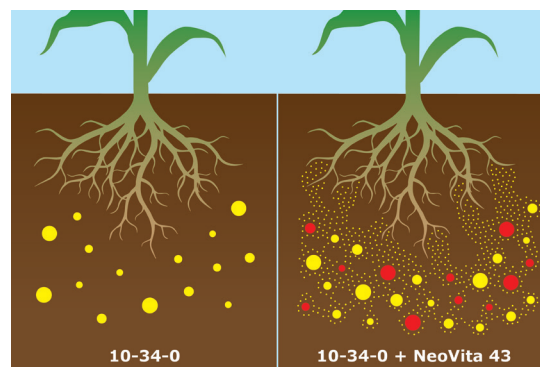
This remarkable yield boost is achieved with an expected MSRP of less than \$8/acre, making NeoVita 43 one of the more cost-effective crop inputs in the field.

PROMOTES NUTRIENT AVAILABILITY

Specially formulated to closely mimic the plant root exudate that supports soil microbial activity, NeoVita 43 works by supercharging the rhizosphere, promoting nutrient availability and uptake by the plant.

For farmers using in-furrow treatments at planting, NeoVita 43 is an easy way to boost yields and optimize fertilizer use efficiency.

NEOVITA 43 OPTIMIZES NUTRIENT USE EFFICIENCY



NeoVita 43 is formulated to mimic plant root exudates to enhance soil microbial activity, increase plant-available nutrients and boost uptake.

EASY APPLICATION

NeoVita 43 can be applied at a rate of one gallon/acre with liquid starter fertilizer at planting and does not require additional mixing or special handling. It is available in 275-gallon totes through ADM Farm Direct Fertilizer and participating ag retailers.

Benefits of NeoVita 43

IMPROVES FERTILIZER ROI

NeoVita 43 provides a needed energy source to soil microbes, boosting their activity to promote nutrient availability and increase fertilizer use efficiency.

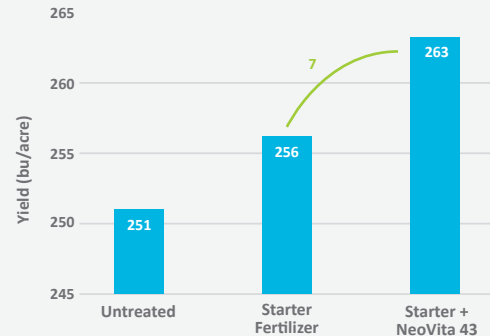
BOOSTS YIELDS

Multiple years of university research has shown NeoVita 43 consistently increased corn yields up to – 7 bushels/acre – when used in combination with starter fertilizer, compared to starter alone.*

EASY TO USE

Proven compatibility and synergy with 10-34-0 starter fertilizer and is available as a ready-mixed solution for in-furrow application.

NEOVITA 43 OPTIMIZES NUTRIENT USE EFFICIENCY



Starter Fertilizer: 4 gal/acre ammonium polyphosphate (APP; 10-34-0); NeoVita 43: Applied at 4 lb/acre (.75-1.00 gal/acre) total monosaccharides. University of Illinois trials.



Find out how NeoVita 43 can boost your fertilizer efficiency and crop yields.

Contact your local ADM Fertilizer representative, call 612-340-5957, or scan this smart code with your smart phone.



Download our app!

Prefer to order fertilizer from your smartphone? Download the ADM Fertilizer app from the Apple Store or Google Play and order away.

*Multi-year replicated University of Illinois trials. Individual results may vary.

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